

mima | report | 

# The value of mima



Outside mima  
Photography by Cathal Carey

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Bonnie Camplin Railway Mania, mima  
16 July – 14 November 2010  
Photography by Cathal Carey

## Director's foreword

Just four years after opening, mima has become one of the UK's most respected galleries of modern and contemporary art. This report highlights and celebrates key achievements, which have earned us this status, which we want to share with our many valued partners and stakeholders. We are spreading the word about the importance and value of mima, in increasingly challenging times for many UK arts organisations.

We have taken a fresh look at our vision for the next five years, and look positively towards a future which sees us building on our successes and growing a sustainable and resilient organisation fitting and relevant for modern times. Key to this, we continue to develop new approaches to fundraising and partnerships. At the heart of our vision is a belief in the power of great art to inspire change and make a positive difference to people's lives, and continually improving visitor experience and extending mima's reach is central to our ongoing work.

mima is a flagship venue for Middlesbrough and the Tees Valley and a beacon of the town's aspiration and ambition. We are proud to be in Middlesbrough and to be able to act as a key driver for the local economy and inward investment, inspiring civic pride, supporting local arts infrastructure, encouraging visitors to the town and sub-region and creating opportunities for enjoyment.

We look forward to welcoming you to mima.

Kate Brindley, Director mima

# Vision

## Mission

mima is a leading art gallery based in Middlesbrough which exhibits, commissions and collects world-class modern and contemporary art from 1900 to the present. mima is a centre of excellence for drawing and contemporary approaches to craft. Local connectivity, international outlook and innovation are vital to all that mima achieves.

mima believes in the power of great art to inspire change and make a positive contribution to people's lives.

## mima's core values

**Welcoming**  
**Challenging**  
**Engaging**  
**Ambitious**  
**Authentic**  
**Intelligent**

## Vision 2011-2016

### Art and artists

Showcasing world-class art and supporting artists through the programme and collecting.

### Audience-focused

Committed to placing audiences at the core of mima's activity and continuing to improve visitor experience and extend mima's reach.

### Learning

An important resource for engaging with modern and contemporary art, developing knowledge, awareness and confidence.

### Middlesbrough and the Tees Valley

Profile the area and inspire civic pride and act as a key driver for the local economy, creating opportunities for enjoyment and attracting visitors to the town and sub-region

### Connecting

Build partnerships regionally, nationally and internationally, with a shared vision.

### Resilience

Enhance mima's sustainability as an organisation through income generation, making us responsive to the changing economic climate and operating with financial and organisational efficiency and transparency.

mima spirograph table  
Photography by Cathal Carey



## Showcasing world-class art and artists

mima established its credentials as a venue capable of finding new things to say about major art historical topics with its exhibition Bauhaus 1919-1933, the first major Bauhaus exhibition in the UK since the Royal Academy exhibition in 1968. The exhibition focussed on work produced by this highly influential school over its relatively short existence, and in particular looked at the changing attitude towards craft as the school developed its identity.

Two contemporary group exhibitions in 2009 considered the state of contemporary practice in two of our major areas of focus: ceramics and drawing. Possibilities and Losses presented commissions by four leading artists in their field who between them presented four new approaches to making within the traditions of ceramics. The exhibition was curated in partnership with The Crafts Council. The End of the Line turned the focus onto contemporary drawing, bringing together 11 artists with an international perspective.

Solo presentations have always been an important part of mima's programme working with artists at different stages in their career, from younger artists working on their first solo museum exhibition to more established artists with larger bodies of work, where a specific focus can offer a new perspective on their practice.

In our opening year we presented the first major solo show by ceramicist Edmund de Waal, in collaboration with Kettle's Yard in Cambridge. In 2009 we hosted a major solo show by Gerhard Richter, in association with ARTIST ROOMS. A unique element for mima's presentation of this body of work was the inclusion of 25 drawings, a rarely seen aspect of Richter's practice, none of which had been seen in the UK before. The drawing element of this exhibition has subsequently toured to The Drawing Centre in New York.

*"mima is wonderful. It is a museum with spaces that allow shows of work in depth, I always enjoy visiting."*

Anish Kapoor, artist

*"...Reaches the parts that other galleries don't reach. This is an exemplar for parts of Britain outside London which are a wasteland and shows that good cultural activity will have a transformational effect on its community."*

Nicholas Logsdail, Director Lisson Gallery

*"I thoroughly enjoyed the exhibitions – a real treat. I hope the good people of Middlesbrough appreciate how lucky they are to have such a beautiful building and great programme."*

Clare Lilley, Head Curator/Head of Programme,  
Yorkshire Sculpture Park

*"... formidably ambitious, [it] deals in large-scale, spatial narratives, emotional undertones and hidden histories. It enlarges our idea of what a pot can be."*  
Fiona MacCarthy, The Guardian  
'Edmund de Waal at mima'

*"mima's show breaks new grounds again ... The display builds on mima's growing reputation as a centre of excellence for drawing."*  
Jackie Wullschlager, Financial Times  
'Gerhard Richter, Modern Times'

*"... the secret of mima's success lies in its emphasis/is on drawing... A shining example ... is the Middlesbrough Institute of Modern Art (mima). It has always resolutely disdained the patronising label of 'provincial' museum seeking to buy and show the most influential and exploratory forms of modern art."*  
Andrew Graham-Dixon,  
The Sunday Telegraph

*"mima has consistently punched well above its weight"*  
The Guardian



*High kicks & low life: Toulouse-Lautrec Prints, A British Museum Tour, mima  
3 September – 21 November 2010  
Photography by Cathal Carey*

**"I passed a sign on my way here which said 'Middlesbrough: Moving Forward'. If Middlesbrough is moving forward then mima represents a giant step. It speaks of incredible ambition. Ambition which is re-kindling rather than starting something in Middlesbrough."**

**Sir Nicholas Serota, Director of Tate,  
when he officially opened mima  
on 26 January 2007**

## Developing the collection

### Ceramics, Drawing, Jewellery

mima brings Middlesbrough's art collections together under one roof for the first time. The collection of fine art and craft from 1900 to the present has particular strengths in ceramics, drawing and contemporary jewellery.

Major grants have been secured through the Northern Rock Foundation and The Art Fund contributing to the development of our collection of contemporary art and craft. mima has been gifted well in excess of 100 works since opening and has put Middlesbrough on the 'art world' map. These are long-term, cultural assets for the town acquired through private donations from collectors and through funding schemes such as the Northern Rock Foundation Craft Acquisition Scheme, the Art Fund, the Contemporary Art Society and the V&A/MLA Purchase Grant Fund. Notable examples include a spectacular bracelet by Italian goldsmith Giovanni Corvaja and Wunderkammer, by Edmund de Waal, both purchases made possible through Art Fund Collect, an award we have won over two successive years.

**“mima has been gifted well in excess of 100 works since opening and has put Middlesbrough on the 'art world' map.”**

A unique range of post-war American drawing has been made possible through a £1 million grant from Art Fund International, and an exhibition of works purchased to date was recently profiled on BBC2's Culture show. mima is developing this significant strand of its drawing collection in partnership with the Art fund, the UK's foremost independent art charity, and the Drawing Center, New York. The purpose of the collaboration is to build an outstanding collection of international contemporary art for Middlesbrough. mima was awarded GB£1,000,000 in September 2007 to purchase drawings by American artists made after 1945.

The ceramics element of mima's collection charts developments in British ceramic practice from the rise of the studio movement at the beginning of the twentieth century through to contemporary practice. mima is focusing on British based practice and artist's that have had a clear impact on developments in the UK.

The jewellery collection examines contemporary practice by artists who have chosen jewellery as their specific genre. Beginning in the 1980s, there is a focus on what has become dubbed as The New Jewellery with recent collecting diversifying to reflect new approaches to jewellery in recent years. mima's collection is comparable to the Crafts Council's collection of UK jewellery and the V&A's contemporary collection.

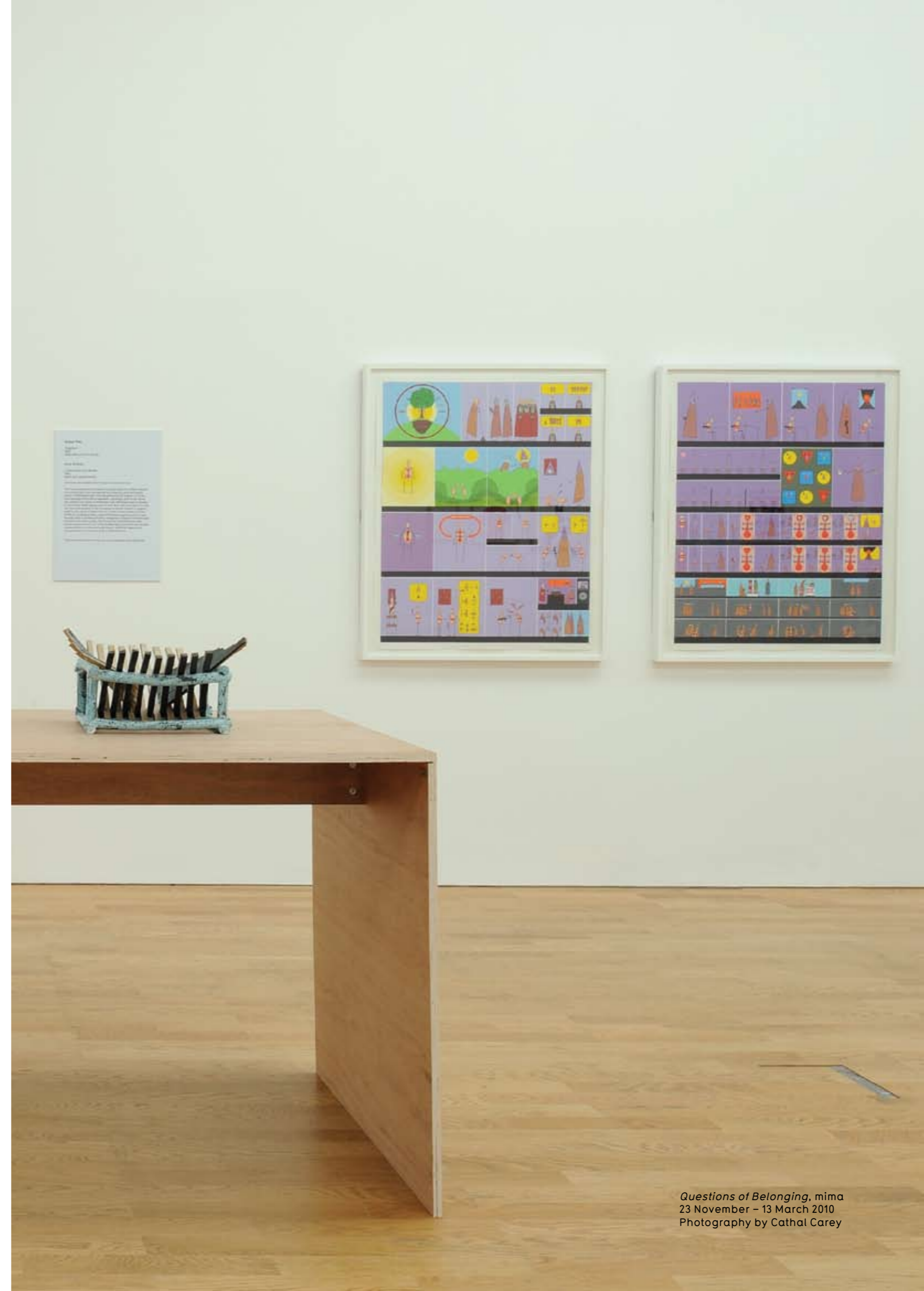
Outgoing loans from mima collection continue to rise as mima gains international acclaim. Works have been loaned to venues such as the Institute of Contemporary Arts, London; Fundacion Juan March, Madrid; Tate St Ives; the Crafts Council, London; and Downing Street.

*“A wonderful inspiring space, filled with thought and hope for a brilliant artistic frame. Adored Chris Ohli. Liked the bird call sound installation of the terrace.”*  
Layla C, Buckinghamshire, 2007

*“A credit to Middlesbrough going into the future – well done and thank you.”*  
Ann and Cliff Bowater, Middlesbrough, 2007

*“A fantastic example of modern art and an excellent cultural investment for the people of Middlesbrough in all my years as a fine arts leader I have to say this is one of the greatest pleasures I have had.”*  
Dr I Washington, Arizona US, 2007

*“Seeing art like Picasso, Matisse etc. is a joy to behold the gallery is surely a jewel in the crown of the North East! Long may you continue to bring such work to Middlesbrough 10/10.”*  
N Dyball, Redcar, 2007



*Questions of Belonging*, mima  
23 November – 13 March 2010  
Photography by Cathal Carey

## mima and the local economy

**mima brings great returns for Middlesbrough and makes significant contribution to the local economy. mima was one of the most popular visitor attractions in the North East for 2009 attracting many visitors to the region. If it is estimated that at least a third of visitors to mima are day visitors which equates to 52,000 visits annually.**

mima is a prime reason for overnight visitors and day visitors in the Tees Valley and ranks at the top of local visitor attractions. £1.3m is invested annually in the local economy as a result of tourists visiting mima. Up to 18% stay overnight in the area adding an additional £600,000.

Increased annual expenditure from visitors to mima from outside the North East could support approximately 27 additional jobs within Middlesbrough.

In the business survey conducted in 2009, 73% of businesses felt that the retail and business environment had improved as a result of the development of mima and Centre Square, the highest share recorded for all case studies for which surveys were conducted.

For every £1 invested in mima's running costs by Middlesbrough Council in 2009/10 mima supported the generation of £1.85 into the local economy.

mima has had a direct impact on house values by supporting the viability of the nearby neighbourhood suggesting a significant contribution to local regeneration.

*"What an absolute feast for eyes, heart and Soul – It truly was an excellent journey for the visitor, to be taken through the Bauhaus movement in such an eloquent and 'easy' way – Thanks James for your time and drawing my attention to the detail – watch this space."*  
Lina Mookertee, Nottingham, 2008

*"Best exhibition yet. Anders Ruhwald exhibition is excellent, and Katy Moran's paintings are breathtakingly beautiful."*  
Kerry F, Darlington, 2009

mima café  
Photography by Cathal Carey



## Raising the profile of Middlesbrough

mima:

- is a flagship venue for Middlesbrough and the Tees Valley and a beacon of the town's aspiration and ambition.
- makes a major contribution to Middlesbrough's image and reputation significantly enhancing its international scope, and reflecting a town which is confident, aspirational, ambitious and forward thinking.
- brings world class art to Middlesbrough. Quality of art, and artistic excellence are at the heart of mima.
- has achieved 14 awards since opening in 2007. The public voted mima the second best thing in Middlesbrough (it would be disrespectful to out-do the Transporter Bridge), through the Government's Pride of Place Poll in December 2007.
- has become a recognisable icon for the town with its image regularly used to promote both the town and the Tees Valley and is a symbol of the 'new' Middlesbrough.
- is endorsed by numerous international partners and institutions, not least Tate, (mima is a chosen partner of Plus Tate), The Art Fund and the Drawing Centre, New York.
- was used as the backdrop to a Volkswagen photo shoot for their advertising campaign;
- was selected above all other venues to host the launch event of the Regional AV Festival 10, this is the first time the festival has launched outside of Newcastle. AV Festival 10, the biennial international Festival of electronic arts, took place from 5–14 March 2010. The Festival presents work across Newcastle Gateshead, Sunderland, Middlesbrough and beyond and attracted over 400 visitors in 2 hours.
- press coverage provides fantastic marketing and promotion of the town overall. mima has features regularly in The Times, The Guardian and The Independent, and on national television.

*"I've been coming here since you opened and I have to say, I never thought I'd see art by Max Ernst, Humphrey Jennings and Steve McQueen (among others) exhibited in my home town. Please never ever close."*  
Graham Williamson, Middlesbrough, 2009

*"Brilliant exhibitions, first time to mima and think it's excellent, will be back for the artists talks. Love Twomeys work – another inspiring installation."*  
Helen Pickles, North Yorkshire, 2009

*"We've been here about nine times and everytime we are here there is something better and different things so intent to say that by putting mima in Middlesbrough really has made the place the pride and joy of Boro."*  
Louise, Terry and Liam, Middlesbrough, 2009

The following figures relate to newspaper coverage only and exclude internet, radio and TV coverage. The values are reached by measuring the column inches of press coverage and calculating the cost of purchasing this space using the advertising rates of the publication in question.

- over £1 million 23 November 2007 – 17 June 2008 for Bauhaus exhibition;
- over £60,000 23 May – 17 August 2008 including British Surrealism exhibition;
- over £36,000 11 December 2009 – 21 February 2010 including Ellsworth Kelly exhibition;
- over £32,000 for 28 August – 15 November 2009 including Gerhard Richter: modern Times exhibition.



## Business development

Since inception mima has been funded by Middlesbrough Council and Arts Council England (ACE), with additional income generated through mimafriends, retail, café, and events. There is however a need to diversify our stakeholders, create additional sustainable income and reduce the risks associated with dependency on government funding.

Recent Experian research commissioned ranked Middlesbrough as most vulnerable to public funding cuts and to that end we have developed a strategy to target individual giving, business giving and partnerships, and trusts and foundations to ensure the sustainability of the gallery.

mima welcomes patrons, donors and corporate partners who wish to support mima build and conserve the collection, run an exciting exhibitions programme and work with local communities to access and understand modern visual art, and in return for loyalty and financial support we offer close engagement with director, curatorial team and the artists with whom we work, acknowledgement within the gallery and the chance to loan work from our collection.

mima offers a range of partnership opportunities to businesses including:

- Corporate hire
- Sponsorship of exhibitions, family art trolley, audio building guide, temporary installations
- Education projects such as a permanent family area and outreach work with young people
- Loans of artwork from the collection
- Teambuilding workshops and corporate life drawing
- Location fees for filming from TV and film companies
- Advice and consultancy for commissioning and collecting

A few words from past sponsors:

*"We were delighted to have the opportunity to demonstrate our support through sponsoring mima's opening exhibition. Not only did the sponsorship allow us to raise our profile but also gave opportunities for our staff, clients and friends, from inside the region and further afield, to enjoy mima. It remains one of the most engaging and best valued sponsorships we have participated in."*  
Dickinson Dees, *Draw* exhibition

*"Barker & Stonehouse is proud to be associated with this fantastic gallery. It has set a new cultural pace to the life of the town and is bringing a sense of relevancy in art, craft and design to the everyday experience of the people of Middlesbrough. It's quickly become the vibrant new heart of the town and a positive symbol of things to come."*  
Barker and Stonehouse, *Bauhaus* exhibition.



Lawrence Weiner, A LINE IS A  
LINE FOR ALL THAT, 2010, mima  
Photography by Thierry Bal

### Top Gear

From 21 to 29 November 2009 mima presented an exhibition produced by the BBC's Top Gear team. The exhibition featured in an episode of Top Gear broadcast on the 20 and 25 December 2009 attracting 7.94 million viewers. The theoretical value of airtime per broadcast at peak viewing time can be considered to equate to £6,660,000. This figure is reached by multiplying the minutes that mima features on air by the cost per minute of advertising on ITV. The programme attracts international viewing figures of 350,000,000 and is regularly repeated. Having a gallery of the calibre and standing of mima was critical to attracting the programme to the town.

### BBC2 Culture Show

In December 2010, BBC2 Culture Show featured mima's Drawing in Progress exhibition, led by presenter Andrew Graham-Dixon. The critic was so impressed with the exhibition he also reviewed it for the Telegraph newspaper, giving it a 4 out of 5 star rating. The piece took a look at drawing through time, the story of the exhibition, mima and Middlesbrough's historic interest in drawing and the drawing biennial and the Art Fund's unprecedented support in building the collection.

*"It's not surprising such an iconic landmark as the Transporter has come out on top of this poll, but it is heartening that mima has made such an impact on the people of Middlesbrough in such a short time."*

Cllr David Budd, Middlesbrough Council's Executive Councillor for Regeneration and Culture

*"MIMA has put Middlesbrough on the map and with the diversity of exhibitions such as Anish Kapoor to Top Gear the bar has been raised regarding the cultural offer and vision for the town."*

Joanne Fryett, Head of Member Relations, North East Chamber of Commerce

*"My daughter, Rebecca, is one of the most visually creative people I know and she is a great fan of mima."*

Ian McCann, film maker

*"mima has given the town amazing confidence and makes the case for further investment in the town even stronger – it's an amazing building – I love it!"*

Sean Egan, Middlehaven Project Director

*"mima was essential to drag Middlesbrough kicking and screaming into 21st Century Art. Modern art makes people think – mima helps you do that."*

Martin Peagam, Assistant Principal Middlesbrough College

## Developing partnerships

**mima's reach is regional, national and international, bringing a high quality visual arts programme to Middlesbrough and the North East's cultural sector. The quality of the programme is highlighted through the valuable partnerships we have forged, including with Tate, The National Galleries of Scotland, the Art Fund, The Drawing Center, New York, the Crafts Council and the University of Teesside – relationships we continue to nurture.**

### Plus Tate

mima is a partner in Plus Tate, a major new national collaborative arts initiative for the visual arts involving Tate and 18 of the UK's most dynamic arts institutions. The venues join together to exchange ideas, skills, knowledge, and resources providing valuable opportunities for workforce development. It also brings opportunities for programmes and collections, enabling many more great works of art to be brought to Middlesbrough than would otherwise have been possible. The Plus Tate partners, along with and facilitated by Tate, will broaden and deepen engagement in modern and contemporary art across the country. The Plus Tate status is testament to mima's quality and ambition.

### The Art Fund & The Drawing Center, New York

mima is developing a significant strand of its drawing collection in partnership with the Art Fund, the UK's foremost independent art charity, and the Drawing Center, New York. The purpose of the collaboration is to build an outstanding collection of international contemporary art for Middlesbrough. mima was awarded GB£1,000,000 in September 2007 to purchase drawings by American artists made after 1945.

### The Crafts Council

mima hosted Possibilities and Losses a major partnership exhibition with the Crafts Council for 2009. The exhibition provoked new approaches to considering ceramics as an art form and quickly established itself as a seminal exhibition within academic studies. Just as importantly the exhibition also won the hearts of local audiences. Whilst presenting work that challenged conventions it was also grounded by a reflection on the changing state of industry in Britain, something that our audiences responded to immediately.

### Teesside University

mima has a long term aim to work in partnership with Teesside University. We are working towards establishing a formal partnership with a focus on supporting mima's strategic work in organisational change, while maximising our mutual goals of raising aspiration for young people and profiling the town.

*"Wow! I can't believe you've got original Pop Art pictures! Loved the Gerhard Richter drawings and beautiful building."*  
Joanne Brown, Whitley Bay, 2009

*"As someone who grew up in Middlesbrough and has since moved away, to visit home and see something like mima is fantastic. Great use of space. I look forward to coming again on my next visit to the North East and seeing what delights are on show. Great work and good luck with keeping it going."*  
Dawn Evans, Berkshire, 2010

*"This was the first visit to mima and it's such a fantastic building! I've always wanted to see Felix's work in the flesh and it's great that mima is able to house an artist that works in such a minimalist emotional way. Greatly appreciated and keep up the good work."*  
Denise Kulan, Newcastle, 2010

Clare Twomey, *Monument*, 2009  
Photography by Dan Prince



## Learning and engagement

Since opening in 2007 mima has proudly welcomed over half a million visitors, an increase of more than 40% on pre-opening targets.

mima is free to all and contributes significantly to the social framework of the town, with learning at its core. mima has the potential to significantly enhance everyday life in the local area.

mima offers a rolling programme of free exhibitions and complementary events and activities. All exhibitions and most events are free. mima provides bespoke learning activities, interpretative devices and educational events for each exhibition. Through a broad range of activities our aim is to attract a wide range of ages and levels of interest. Activities include lectures, artist talks, tours, written guides, family events, films, performances, opportunities to meet and work with artists, music, and poetry events.

mima develops a wide range of events and activities to enhance visitors' experiences and to encourage participation and discussion. The education programme includes tours, talks and practical sessions for schools and colleges, families, the general public and specialist groups. Established sessions include weekly mini mima for 0-4s, the Art Trolley, gallery talks and adult courses. School sessions are provided for pupils from aged 3 upwards; we believe that it is never too early to introduce children to modern and contemporary art.

During the first three years of opening, mima's education programme engaged 16,264 students from 268 schools, colleges and universities and 16,627 people attending organised informal education activities.

Through the development of *The Modern Times* group (TMT) mima has successfully engaged a group of young people through a programme of activities acknowledged nationally by Tate, National Galleries of Scotland and the Art Fund for its achievement. mima's work with very young children, through the established weekly mini mima sessions, has won the gallery national acclaim, recognised and showcased in the publication *Listening to Children* 2nd edition published by the Open University.



Mini mima session  
Photography by Gilmar Ribeiro

Family life drawing, mima  
Photography by Gilmar Ribeiro



*"Joseph attended mini mima on a regular basis for over 2 and a half years. Sessions were excellently ran staff fantastic / natural and entertaining (Joseph loved going to all classes). The content of the Sessions was always varied – once again excellent. We cannot thank the staff enough for their help / classes."*  
Yvonne, mother of Joseph

*"Anish Kapoor's work was amazing"*  
Y3 pupil

*"Some of the work we saw was really weird; interesting and fun but weird"*  
Y4 pupil

*"Anish Kapoor's work was amazing"*  
Y3 pupil

*"James (aged 2) and I both love our mini mima sessions on a Thursday morning and our kitchen environment is greatly enhanced by James' weekly mini mima creations! We were made to feel welcome and part of the group from our very first visit. We wouldn't otherwise necessarily come in to Middlesbrough and visit mima. I think that the exposure James is getting to a huge range of artwork is superb and he chooses to crayon, cut and stick when we are at home, I believe as a direct result of going to mini mima."*  
Joanna and James Waterton

*"Claire Pounder (Education Officer), from mima is an active member of the Children's Trust Young Children's Voices Network. The network was developed to share good practice and support early years practitioners. Mini mima has provided a supportive, inspirational and wonderfully artistic environment to share and test out ideas from the network. The results speak for themselves, with mini mima being chosen as an example of national best practice in the Coram Family Listening to Early Years Children resource."*  
Lisa Brett, Project Manager, Engagement, Children and Young People

*"I went to the Kandinsky session when I was in Year 1. I loved the way they used the artwork to inspire the children to create a piece of music. When we came back to school we reversed the process to use music to create art. It was some of the best work the children did all year!"*  
Teacher, Breckon Hill Primary School

*"Some of the work we saw was really weird; interesting and fun but weird"*  
Y4 pupil

*"When I saw the lights in mima it was like the sun setting"*  
Y5 pupil

*"Drawing with scissors and making the model was really good fun"*  
Y4 pupil

*"The lights went high and I liked them"*  
Y2 pupil

*"We saw a glass block and just couldn't work out how they did it"*  
Y3 pupil

*"We looked at this round thing and it was funny because it was upside down and it was really great."*  
Y3 pupil

*"Macmillan Academy and its Art, Craft and Design department has benefited enormously from its working relationship with the Education Team at mima since before mima opened. The mima education team is excellent at communicating with young people. They speak their language and never talk in lofty tones. They naturally help students to articulate opinions about often difficult contemporary Art and Design and give them confidence to be practitioners and art critics."*  
Macmillan Academy, teacher Ian Lightfoot



School visit  
Photography by Gilmar Ribeiro

## The Modern Times TMT

**“We as young people have become a new way of interpreting a collection and manipulating a gallery experience”**

### Background

mima was one of the first galleries in the UK to become involved with ARTIST ROOMS in 2009. ARTIST ROOMS is one of the largest and most imaginative gifts of international contemporary art ever made to museums in Britain, by Anthony d’Offay, with the assistance of the National Heritage Memorial Fund (NHMF), The Art Fund and the Scottish and British Governments.

A key aim of ARTIST ROOMS is for young people to access and benefit from the very best in contemporary art. As this aim was shared by mima, funding was secured to realise a project for young people.

### New recruits

In June 2009, a call to young people aged 14-21 from the Tees Valley went out to research, write, design and illustrate a 12-page newspaper to coincide with the exhibition Gerhard Richter Modern Times. This was an opportunity to establish a diverse group of young people, to learn new skills, be inspired by specialists, and immerse themselves in a new project that was from their point of view around a key artist’s work.

The resulting newspaper The Modern Times was born, and printed in time for the opening of the exhibition in August 2009. It was distributed free to 48,000 homes locally, and became the interpretative piece of print to accompany the exhibition.

The newspaper drew a huge amount of praise from a wide range of people, including the architect of ARTIST ROOMS Anthony d’Offay, Andrew Nairne Executive Director for Arts Strategy at Arts Council England, and was highlighted in The Guardian on 1 September 2009:

*“Art students pin down Anthony d’Offay: Anthony d’Offay is not an interview type of guy, so well done to fine art student John Louis Higgins, who talked to the dealer for an article following d’Offay’s magnanimous sale of his art collection to the nation. The Modern Times newspaper was produced by a group of 14- to 21-year-olds, and coincides with the Middlesbrough Institute of Modern Art’s new Gerhard Richter show, which draws upon the d’Offay collection.”*  
([www.guardian.co.uk/culture/2009/sep/01/anthony-doffay](http://www.guardian.co.uk/culture/2009/sep/01/anthony-doffay))

### The Legacy

The group continue to meet every 2 weeks in the gallery on a Thursday night, to maintain the success of the newspaper and the dynamism of the group. New recruits have since joined and there is a core group of 10 who meet most regularly and develop the TMT brand.

### Highlights and achievements in 2009 & 2010 include:

- TMT exhibition tours to public, young people, partners
- Photography assistant placement at Stockton Riverside Festival
- Meeting and interviewing artists Anish Kapoor and Bonnie Camplin
- Regional winners of the Marsh Trust Volunteer award
- Performance of their own production at Northern Stage, Newcastle
- TMT big draw event with 85 participants
- 191 facebook fans



The Modern Time tour at mima  
Photography by Gilmar Ribeiro

*“The Modern Times has made a difference to mima by fostering opportunities for younger people in art, creating a feeling that young people can be a part of the institution.”*  
Liam Frater, Young visitor

*“The Modern Times makes mima more full of life, there is more youth around which creates a more relaxed atmosphere, with a bigger diversity of people”*  
Young visitor

*“More young people are aware of mima because of The Modern Times, it gives young people a reason and a purpose to visit.”*  
Alice Hornby, Modern Times Member

*“My teachers at school thought it was excellent; and more people I know are interested in art and mima. They don’t really feel nervous or embarrassed to come in to the building as I show them round and put them at ease. They now enjoy coming to mima and feel happy to question what they see.”*  
Blossom Newton, Modern Times Member

# Awards

## Events & Exhibitions

The Journal Culture Awards 2009  
Winner – Best Event Tees Valley  
Gerhard Richter: Modern Times

The Journal Culture Awards 2008  
Winner – Best Event Tees Valley  
Bauhaus 1919-1933

The Journal Culture Awards 2007  
Runner Up – Best Event Tees Valley  
mima Launch Event

The Journal Culture Awards 2006  
Runner Up – Best Event Tees Valley  
Make Your Own Damn Art World

## Awards for the Building

Hadrian Award 2009  
Celebrating the best in architecture  
and the design of the built environment  
in the North East & Cumbria

Civic Trust Award 2009  
Commendation for mima  
and Centre Square

Royal Institute of British Architects  
A North East Winner of RIBA 2007

RICS (Royal Institute of Chartered  
Surveyors)  
Winner of RICS NE Renaissance  
Awards 2007  
Tourism & Leisure Category

## Awards for Collection Acquisition

Contemporary Art Society Award  
2010. – Shortlisted

Art Fund Collect 2009  
Awarded art work for the collection  
valued at £35,000

Art Fund Collect 2008  
Awarded art work for the collection  
valued at £28,000

Art Fund International 2007  
£1,000,000 for collection development

## Awards for Education Work

Arts Award Welcome venue 2009 – present  
Establishing mima as a venue where young  
people can work towards the achievement  
of Arts Award at Bronze and Silver levels.

The British Museum's The Marsh Trust  
Award for Volunteers for Museum  
Learning 2010 – Regional Winner  
The Modern Times were regional winners  
due to their ongoing involvement in mima.

Runner up, Young Local Authority of  
the Year 2007 (mima Education Officers  
Claire Pounder and Lucy Johnson)



Corvaja Giovanni, *Bracelet*, 1999  
18ct gold, 22ct gold wire, niello  
mima collection  
Presented through The Art Fund  
through Art Fund Collect

## mima friends

mima friends is a registered charity that supports the development and promotion of mima. Launched on 30 October 2008, mima friends have unique access to mima and are the first to know what is happening at the gallery. As well as enriching their enjoyment of the arts, members also have the opportunity, if they wish, to actively support the gallery through volunteering. mima friends membership benefits include invitations to mima private views, the opportunity to attend artist and curator talks, 10% discount in mima shop and cafe, exclusive art trips, social events & behind the scenes collection tours and news updates. The current membership is 120 strong.



mima friends  
Photography by Gilmar Ribeiro

## Past exhibitions

### Exhibitions

January 27 – April 22, 2007  
Draw

4 May – 29 July 2007  
mima Collection

29 July – 28 October 2007  
Juneau Projects: Aggressive Localism

10 August – 11 November 2007  
Modern British Sculpture from the  
Arts Council Collection 1913 – 1966  
Edmund de Waal at mima  
Contemporary Jewellery from  
mima's collection

23 November 2007 – 17 February 2008  
Bauhaus 1919-1933  
Language Of Vision  
Angelus Novus Hans Engels  
Bauhaus Reviewed 1919 – 1933  
Film – Laszlo Moholy-Nagy

29 February – 11 May 2008  
Based on Paper – The Marzona Collection  
mima in pictures: A collaboration between  
Gilmar Ribeiro and mima education  
The New Heat / Obscured by Light /  
Luftkluster / Luftfluks  
Locations & Situations: The 20th Century  
Landscape

23 May – 17 August 2008  
Garrett Phelan – At what point  
will common sense prevail  
Material Culture: Recently Gifted Works  
British Surrealism & Other Realities:  
The Sherwin Collection

29 August – 16 November 2008  
The Naked and the Nude: works  
from the Tate Collection  
Eric Bainbridge: Forward Thinking  
1976 – 2008  
Printed Matter Presents

27 February – 10 May 2009  
The End of the Line: Attitudes in Drawing  
Raising the Bar: Influential Voices in Metal  
Queen and Country A project by Steve  
McQueen  
Gabriel Orozco

28 November 2008 – 15 February 2009  
Lucie Rie & Hans Coper: Art alive is  
always modern  
Anders Ruhwald: You in between  
Katy Moran: Paintings

22 May – 16 August 2009  
Possibilities and Losses: transitions in clay  
Mapping an Uncertain Terrain  
Mark Garry: This is about you  
Henrik Håkansson

28 August – 15 November 2009  
Gerhard Richter: Modern Times  
Giovanni Corvaja: Alchemia  
Manners of the Present: works  
from mima collection  
Morton Feldman: For Philip Guston

11 December 2009 – 21 February 2010  
Ellsworth Kelly: drawings 1954-1962  
One place to call home: recent  
acquisitions – including Karl Fritsch:  
persuasive proposals  
William Furlong Fragmented: a red couch,  
a blue curtain, a black piece of furniture

5 March – 4 July 2010  
A certain distance, endless light: A  
project by Felix Gonzalez-Torres and  
William McKeown  
Ultra-red: The Middlesbrough Session

25 March – 15 August 2010  
Anish Kapoor: An exhibition to coincide  
with the launch of Temenos

16 July – 14 November 2010  
Bonnie Camplin Railway Mania  
Viva Talbot Steel Making  
Hanna Hartman The Weaver

3 September – 21 November 2010  
High kicks & low life Toulouse-Lautrec Prints  
A British Museum Tour

23 November 2010 – 13 March 2011  
Questions of Belonging

26 November 2010 – 20 March 2011  
Drawing in Progress

23 November 2010 – 13 March 2011  
Present in its traces: a history through mima  
collection  
Marks and Mouths...

## mima team

Director, Kate Brindley  
PA to Director: Melanie Bowstead

Assistant Director: Julia Stephenson  
Visitor Services Officer: Jane Metcalfe  
Technical Services Officer: David Brown  
Corporate Events / Retail Officer: Charlotte  
Graham  
Administrative Assistant: Marie Thompson

Curatorial Team  
Curator: James Beighton  
Assistant Curator: Alix Collingwood  
Curatorial Fellow: Jareh Das

Education Team  
Education Manager: Marie Neeson  
Education Officers: Claire Pounder,  
Vicky Sturrs  
Young People's Co-ordinator: Juliet Hardy

Marketing Team  
Marketing Manager: Nina Byrne  
Marketing Assistants: Kirsty Bullock,  
Victoria Staples

Gallery Assistant Team  
Steven Brown, Adam Clarke, Rory Hartley,  
Lindsey Richardson, Gavin Smith, Helen  
Welford, Lisa Wilkinson, Martin Wright,  
Kirsty Bullock, Heather Bareham, Chris Bell,  
Carly Ryback, Kingsley Hall, Jason Hynes,  
Jackie Steven, Laura Stubbs, Mark Cordell,  
Jill Short, Sarah Pugh, Anthony J Garret

## Sponsors, partners and donors

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museumaker  
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One NorthEast



mima  
Photography Gilmar Ribeiro

Cover Image: mima  
Photography by Cathal Carey

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Admission FREE

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Council England.



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ENGLAND**

